

## Benefits of Colocation

## **BENEFITS OF COLOCATION**

Housing your mission-critical data and business applications in a secure, state-of-the art environment has never been more important.

With the expense of building and maintaining facilities and retaining highly skilled employees to manage them, businesses are increasingly finding that colocation is the best option for them.

### **Capital Savings**

Facilities that can reliably house the data and applications your business needs are costly to build, and the ongoing capital expenditures of in-house facilities can limit growth, slow time to market, and be a distraction from your core business.

A quality colocation center has already made the investment in top-of-the-line equipment, allowing you to share the cost normally associated with owning and operating telco-grade facilities.

### **Cost Control and Budget Predictability**

In today's economy, businesses are looking for ways to reduce operating expenses. Corporate IT departments are equipment and personnel intensive. Outsourcing these departments allows you to focus on your core business, with the knowledge that your data and applications are secure.

Budget guesswork can be eliminated by using a colocation data center that establishes fixed fees up front.

### **Redundancy**

A quality colocation facility will provide redundant services that help ensure near-100% network uptime. Power generators, air conditioning systems, routers, Internet access and anything else that could impact your business should all have back-up systems that prevent downtime, even in the event of a power failure.

### **Flexibility**

Not all colocation providers are carrier-neutral, but those that are afford you the opportunity to negotiate the best rates from a variety of carriers.

Additionally, having your data and applications in an off-site colocation facility gives your business the flexibility to grow without being limited by the need to continually expand an in-house datacenter.

### **Security**

Colocation facilities should provide state-of-the-art security systems to ensure the safety of your equipment and data. Access to the datacenter can be controlled, logs should record all access, and the facility may be monitored via closed-circuit television.

### **Reliability**

Near-100% network uptime is made possible because the datacenter can be managed at all times. Sophisticated monitoring devices can warn of potential issues before they become a problem, and trained datacenter staff can effectively make corrections and enhancements as needed.

**24x7x365 Expert Service**

Some colocation facilities offer 24x7x365 support, giving you peace of mind in knowing that your needs can always be met and problems immediately addressed.

Remote hands and eyes services, available from some colocation providers, can put the datacenter's trained experts to work correcting any issues or making any changes you need.

**About Colo Solutions**

*Colo Solutions is a privately held company headquartered in Orlando, Florida. The company pioneered carrier-neutral colocation in the United States and has grown to become the leading provider of colocation in Central Florida.*

*Services include managed colocation, communications bandwidth, colocation, disaster recovery/business continuity, and additional enhanced services.*

*Colo Solutions also offers a build-to-suit option for customers needing carrier-neutral telco/data grade facilities geographically positioned to meet specific needs.*